

Merodis executed the sale of KNTV to Everlasting Prod

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Merodis, a corporate finance consulting firm serving small and medium sized companies or larger companies pursuing similar sized opportunities, is proud to announce that it successfully executed the sales of KNTV (www.kntv.be) to Everlasting Prod.

Founded by Boris Portnoy, KNTV with more than 30 years of experience is the leading TV producer in the French speaking part of Belgium. KNTV's key shows include among others the daily 10 years continuous success game-show "71", the non-verbal hidden camera pranks "Joking Around", the monthly investigational magazine "Indices", "Expedition Pairi Daiza" or "Ca n'arrive pas qu'aux autres".

With this acquisition, the objective of Everlasting Group which holds Everlasting Prod and KNTV is to create a major actor able to launch local identity formats and resist to major international players. The new group will build on the expertise and the relationships of trust of the two companies as well as their specificities and complementarities. This will enable it to occupy a strong position in the sector, in Belgium and abroad, aspiring to become a key player in Europe.

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About Merodis

We provide middle-market companies with a wide range of financial advisory services in support of mergers, acquisitions, divestitures, capital raising and corporate restructuring. For detailed information concerning the range of services offered, recent transactions and credentials, please consult www.merodis.com

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